



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 103036

**Schedule Dates** 09/28/12-10/02/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R :60  
ROMNEY FOR PRESIDENT INC - ORDER # 427 - :60

**Date Entered** 09/27/12  
**Last Modified** 09/28/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07908747  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$23,040.00  
**Net Total** \$130,560.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$55,600.00
Oct. 2012	33	\$98,000.00
<b>Grand Total:</b>	<b>51</b>	<b>\$153,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	5:57A- 7A (EST)	2					X			2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS	9/27/12
2.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	5:57A- 7A (EST)	4	X	X						4	\$2,400.00	\$9,600.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	9/27/12
3.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	7A- 8A (EST)	2	X	X						2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 1X PER DAY	9/27/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	7A- 8A (EST)	1					X			1	\$2,400.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/27/12
5.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8A- 8:55A (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	9/27/12
6.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	8A- 8:55A (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/27/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	8:58A- 9:55A (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	9/27/12
8.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8:58A- 9:55A (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	9/27/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	9:58A- 10:55A (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	LMAD	9/27/12
10.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	9:58A- 10:55A (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	LMAD 1X PER DAY	9/27/12
11.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	10:58A- 11:57A (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	9/27/12
12.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	10:58A- 11:57A (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	9/27/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R :60  
ROMNEY FOR PRESIDENT INC - ORDER # 427 - :60

**Date Entered** 09/27/12  
**Last Modified** 09/28/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07908747  
**Demo**  
**Order Type** Normal  
**Package Deal**  
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13.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	12:30P- 2P (EST)	2	X	X						2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	9/27/12
14.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	12:30P- 2P (EST)	1					X			1	\$2,400.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS	9/27/12
15.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	2P- 3P (EST)	2	X	X						1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	9/27/12
15.0.1	Closed Preempt	10/01/12															WBNS-TV (WBNS)	No Avail/Exception -	
16.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	2P- 3P (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TALK	9/27/12
17.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	3P- 3:55P (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/27/12
18.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	3P- 3:55P (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	9/27/12
19.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	3:58P- 5P (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	9/27/12
20.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	3:58P- 5P (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/27/12
21.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	5P- 6P (EST)	2	X	X						2	\$4,400.00	\$8,800.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	9/27/12
22.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	5P- 6P (EST)	1					X			1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS	9/27/12
23.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	6P- 6:30P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	9/27/12
24.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	6P- 6:30P (EST)	1					X			1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS	9/27/12
25.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	6:58P- 7:30P (EST)	1					X			1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	JEOP	9/27/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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25.0.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ 7:00PM-7:57PM	
26.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	6:58P- 7:30P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	9/27/12
27.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	7:30P- 7:57P (EST)	1					X				\$5,600.00		WBNS-TV (WBNS)	WHEEL	9/27/12
27.0.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ 7:00PM-7:57PM	
28.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	7:30P- 7:57P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	9/27/12
29.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	11P- 11:35P (EST)	1					X			1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	9/27/12
30.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	11P- 11:35P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	9/27/12
31.0	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	6:58P- 7:30P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	SAT 7P NEWS	9/27/12
32.0	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	11P- 11:35P (EST)	1						X		1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	SAT LATE NEWS	9/27/12
33.0	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	11P- 11:35P (EST)	2							X	2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	SUN LATE NEWS	9/27/12
34.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8:58A- 9:55A (EST)	1	X	X						1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/28/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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35.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8A- 8:55A (EST)	1	X	X						1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/28/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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